

Initial Coin Offering

WHITE PAPER

An innovative platform for tourism and travel and booking aimed at the unoccupied sector of the tourism industry, in which the client is the lead.

travel^{vee}

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SUMMARY

Travelvee is a decentralized platform for tourist bookings and travels, in which the blockchain is used, and smart contracts targeting the sector in the tourism industry on not occupied rooms in hotels of all levels.

We offer a completely new approach in the tourism industry. Without any fees and interest for each service.

A platform for searching and offering hotel rooms and packages where the customer is the leader in price determination.

Travelvee - will give you the opportunity to buy accommodation at a hotel that is not sold anywhere, and is sold only to this particular client at this particular time. Each offer from the hotel for the user of the platform is exclusive at a price lower than usual and it may never happen again.

We create Travelvee society with high intelligence and creativity that will be oriented directly to the market of unoccupied rooms - which will be sold on exclusive terms, which are discussed between the hotel and the buyer - confidentially, of course with the help of the Travelvee platform.

Direct cash flow without fees and interest. The possibility of calculating the traditional means and the TRAVEL token. Popularization of crypto currencies and their adaptation to the real market.

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Market Analysis

We all know about billions of turns and profits in the tourism industry, which is the second after the extraction of hydrocarbons. According to various estimates, the tourism industry is estimated at 15-17% of world GDP, and its growth rate changes annually from 12-20% regardless of the development of the world economy.

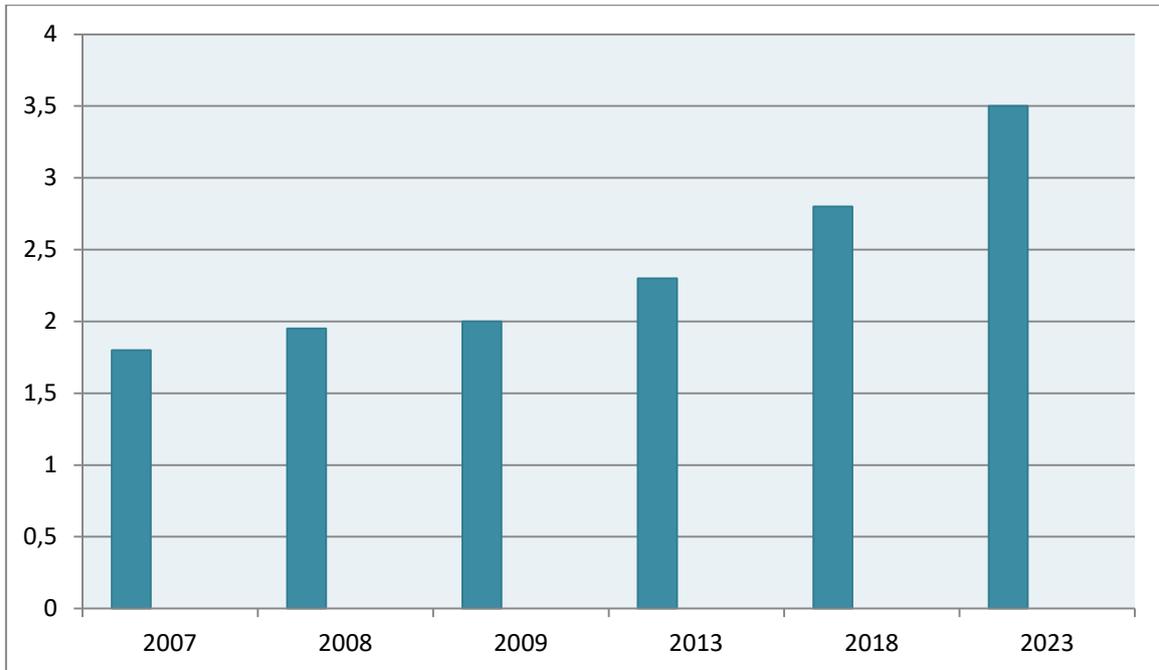


Fig. 1 Contribution of tourism to world GDP (\$ billion)

Not a secret is also a great competition, as do many intermediaries connecting the tourist and the product he needs. There are many examples, but we note the most obvious:

For every tourist site, hotel or sanatorium, apartments, etc., even during the season or holidays it is rarely possible to work with 100% filling. Typically, the average is 30-55% per year, and it is considered successful and profitable. On the other hand, it leads to an increase in the cost of services provided, affects quality, increases staff turnover, and a number of other negatives.

Each investor in this business invests a lot of money in advertising and attracting new customers. There are many tour operators and sites that offer quick and convenient reservations. Such as Booking.com, Priceline.com, Agoda.com, Expedia.com, Hotels.com, and others, and there is no tourist site that does not use their services.

But all these intermediaries receive certain percentages (from 15% to 40%) of each service and regardless of whether they want from their customers (hotels, etc.), a discount for the customer, the price is always higher than the directly agreed price .

Tour operators have a deferred cash flow from the client to the final recipient, as well as fluctuations in the exchange rate. For these reasons, we annually witness the bankruptcy of tour operator companies, from which approximately one million tourists suffer each year.

Not because of the impossibility of large discounts on the services offered, but the intermediary interest forms high prices in the industry, which leads to a restriction of the flow of tourists.

Separately, it should be noted that almost every tourist facility that has been operating for more than a year has approximate attendance statistics for the coming year. These statistics, as well as fixed costs such as taxes, wages, local taxes, energy, etc., will allow managers of tourist facilities to make individual decisions about the symbolic prices for services. Even free hotel accommodation or another tour. object will bring profit from visiting the restaurant, spa center and other services offered by the tourist facility.

Business Model

Travelvee is an innovative travel platform for travel and travel bookings, in which the client chooses among the exclusive offers from hotels and other tours of objects - offered exactly to him and exactly on his necessary dates.

Travelvee - decentralized, users of the site directly send their wishes at the price and the terms and territory on which they will travel and hotels in this territory send in response their offers directly to the user who sent the request.

Each user will be able to announce early and / or hot requests for preferred vacation, as well as a planned budget, and tourist sites will fight for him with attractive offers.

1. For customers:

- early booking;

the tourist can use a lot of filters and state; Number of holidaymakers, age, desired destination, country, sea, mountains, minimum requirements, internet, planned budget from ... to and much more.

When the request is published, all tourist facilities that fall under these conditions will be invited to make personal offers within 24 hours. To avoid cartel arrangements between tourist sites, all offers will be anonymous and visible only to the client. As soon as the client accepts one of the offers, other tourist sites will be automatically notified that the choice is another object.

The selected object will automatically receive a 100% payment for the service (cancellation of the order will be individual for each tourist object).

If the client has not approved any of the proposals, the tourist sites will be invited to make new proposals. But no more than twice for the same conditions of the same client.

- Hot reservations;

They are most likely suitable for business trips and will be processed day in and day out with the same conditions as for early booking.

In the world, there is practically no hotel or other tourist facility filled with 100%, especially on weekdays.

When arriving at a certain place, the client simply enters the desired parameters of the tour of the object, as well as (if desired) the budget that it has. In other words, if you fly to London for 4 days from Frankfurt, having a budget for a 2 star hotel - you write the available budget in the application on the Travelvee website, your application is seen by all London hotels and, based on their occupancy, they send you accommodation proposals, naturally not higher the budget indicated by you, so there is a chance for the user to get an exclusive offer from a 4-star hotel with a stated budget of 2 stars.

When the request is published, all tour objects falling under the specified conditions, but not depending on the number of stars (unless explicitly indicated by the client) will be invited to make personal offers within 4 hours.

To avoid cartel arrangements between tourist sites, all offers will be anonymous and visible only to the client.

As soon as the client accepts one of the offers, other tourist sites will be automatically notified that the choice is another object.

Direct contact between tourists and tourist sites.

Anonymity of offers.

Objective competition between tourist sites on the basis of current employment and the policy of attracting a new client.

Opportunity for a client with a budget for a one-star tourist facility, visit a four- or five-star tourist facility, as well as receive additional discounts.

2. Tourist facilities

Tourist facilities for their part will be able to directly negotiate with the client without additional fees and commissions for each residence.

Opportunity of personal offers to all Travelvee clients

Access to the rating with the most active users

We will create a rating of active users, which will be available only for tourist objects, which, in turn, can invite them and make personal offers.

With the development of Travelvee, active users will receive a "mile card", which will give additional bonuses and discounts on traditional methods of booking.

The announcement of everyday, off-season and seasonal packages for auction;

All hotels, pensions, hostels, and many other tourist facilities have accurate statistics for the unoccupied sector. We are introducing an innovative method of selling this sector at an auction.

Each tourist site - participant Travelvee will have the opportunity to participate in the club auction. Announcing at the auction lot with a minimum amount (five dollars / euros).

Each auction will be available to all users, and the platform will invite everyone to participate.

There are two types of auction:

An open auction where everyone will see the proposed amount and be able to give a better price. At the end of the auction, the best offer will win.

A closed auction where all offers will be anonymous, and users will evaluate and decide themselves how much they will give for a certain lot. At the end of the auction, the best offer will win.

We will also create a rating for tourist facilities. Our platform will introduce other functions and capabilities already used by other platforms and are well known and popular among users. We will benefit from the fact that we will not charge commission for each reservation, which will save at least 15% of the cost.

Capabilities

The project team believes that with the growing popularity of the Travelvee portal, tourists from all over the world are provided with a variety of options for tourist routes, hotel rooms with transparent prices and no commission collection, which will allow tourists to monitor their individual travel plans and save their own budget. Take advantage of innovative solutions when choosing a tourist destination; participate in auctions, receive very interesting and profitable offers from the tourist sites at the lowest market rates, increase their own bonus points within the project and travel at their expense.

For tourist facilities. The project provides small companies with the opportunity to compete with the giants of the tourist industry. And also all tourist facilities without exception receive a wide range of tools to implement their proposals.

Benefits

A huge number of proposals creates the need to find different ways to reach consumers. We are creating a new market that is focused on vacant or constantly vacant places in tourist sites.

We create Travelvee as a society with high intelligence and creativity that will be oriented to the market of unoccupied rooms - which will be sold on exclusive terms, which are discussed between the hotel and the buyer - confidentially, of course with the help of the Travelvee platform.

We increase the flow of tourists at the expense of cheap packages, that is, the savings from recreation and travel will in most cases be invested in new trips.

- Innovation of pricing models.
- Saves hotel expenses and fills the hotel base.
- Increases profit opportunities for hotels.
- Reduces costs for customers.
- High turnover of crypto currency
- Savings from lack of fees and commissions.

Travelvee will profit only from annual fees that will be paid by tourist facilities. Payments will be in tokens and will be equivalent to 100 to 300 euros per year, depending on the size of the tourist site, but will be paid after the transaction. That is, the hotel subscribed to the platform and pays the annual subscription payment to TRAVEL tokens, buying them on the exchanger or the exchange only after it received the first customer from our platform! Travelvee guarantees that there will be no other hidden charges or commissions.

The structure of the company

To implement the Travelvee project, a company will be registered in Liechtenstein, a jurisdiction not as expensive as Switzerland, but quite loyal to crypto projects and a good tax haven. For the social policy of Travelvee is aimed at optimizing the tax burden in the direction of decreasing, but increasing the charitable deductions, constantly spending part of the profit on charity.

All managers and specialists will be appointed on a competitive basis. We will create on our already existing department base; programming, design, marketing, advertising, legal, call center, innovation, human resources, etc.

In each country we will have a main partner in the person of an existing profile company or organization through which we will look for partners, such as: tourist facilities, marketing and advertising agencies, profile associations and organizations, etc.

All this will save us time and money and ensure a broad and aggressive penetration in the international market.

Depending on their productivity, our main partners will also receive their profits.

The rapid implementation and scale of the project depends on the budget that we can create.

The project can be run in a separate country with a minimum budget, but with minimal results and a long implementation period. With a full budget, we can aggressively enter the world market, which will lead to rapid implementation of the project, increase in turnover and quick payback. A separate site will be created and launched for the report to investors - holders of TRAVEL tokens, where we will publish reports, news on the development of the token, information about burnt tokens

Tokenomica

In view of the fact that the platform, along with an innovative approach, implies the formation of income and an increase in the price of Token's domestic currency. Tokens will serve as the only unit of account between us (the Travelvee platform) and hotels.

Payments between the client and the hotel are planned to be made in a fiat currency, debit cards, as well as the domestic currency of Tokens TRAVEL. The hotel in turn receives a digital currency, which is then used to calculate with the platform Travel, or uses the same money to buy TRAVEL tokens on the exchange and in this way calculates.

As you understand, we are going to sell our utility TRAVEL tokens by making an ICO and attract from 10 to 30 million dollars in crypto-currencies. All raised funds will be used to create and promote the Travelvee platform, and all unsold tokens will be burned and the team will not leave a single token.

The function of the TRAVEL token is as follows: the annual subscription fee for each of the hotels or other tourist objects, which is 100 EUR for a small object, 200EUR for an average facility and 300EUR for a large object, is paid only by TRAVEL tokens at the current exchange rate.

In turn, the Travelvee team establishes this rule: the first 2 years of the Travelvee platform - all TRAVEL tokens received from customers (hotels and other tourist sites) will be completely burned. The development, implementation and popularization of the Travelvee website will take place at the expense of funds raised by ICO. During the third year of the Travelvee platform, 50% of TRAVEL tokens received as an annual subscription fee from subscribers (hotels and other tourist sites) will be burned. At the end of the 5th year of the platform operation and further on, we will always burn 10% of the tokens received from subscribers (hotels and other tourist sites).

At the same time, we will always tie the price of our services to fiat money - now it is: 100 EUR for a small object, 200EUR for an average facility and 300EUR for a large object, and the price of a token will be floating and will depend on the demand for tokens that are needed for payment annual customer service for hotels on the platform Travelvee, so that for a modest fee to receive many additional customers. The result of this policy:

1. The popularization of the Travelvee platform at the expense of funds raised at ICO will make it popular all over the world with millions of users and tens of thousands of subscriber hotels. Subscribers will simply need TRAVEL tokens to pay for subscriber maintenance. This will create a stable demand for tokens, without large pampas and dumps for the hotel will buy tokens exactly when the payment date of the annual payment comes.
2. Burning of TRAVEL tokens according to the declared program will lead to a sharp decrease in their number, and the growing demand for them - to a multiple increase in their value.

We understand that there are still a lot of fiat money in the world and we leave them the main part in our history - all customers who buy rooms in hotels through Travelvee can pay in standard ways. We do not bind the cost of our services to the number of tokens, but the opportunity to get our service - a subscription to the Travelvee portal for hotels and other tourist facilities we leave only by sending us TRAVEL tokens, but at the equivalent of the price in EUR and at the exchange rate at the time of payment.

Thus, the TRAVEL token will become a unique investment tool, an integral part of Travelvee's tokenomics. And I am sure that during the first 3 years will show a growth of at least 100 times.

Risk factors

There is no guarantee that the Travelvee project will be very valuable. Under certain circumstances, there is a risk of loss of costs for the project. Travelvee is not associated with the issue of shares or bonds, as well as property rights, it is internally connected to the network, not dependent on being registered on exchanges.

The Travelvee team will perform its duties properly and responsibly, but with the implementation of the project, along with other risks, risks will arise related to politics, economic cycles, hacker attacks, management processes, liquidity and currency fluctuations.

Read the documentation on the technical manual and assess the acceptable level of risk that you can take to make rational conclusions and make informed decisions.